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Department of Business Administration and Research

Copyright/Patent and Publication Details A.Y. 2024-25

Table 1: Copyright/Patent Data

Sr. No.	Name of Inventors	Application No. / Publication No.	Title of the Invention	Status Published / Granted
1.	-	-	-	-

Table 2: Publication Data

Sr · N o	Name of the Authors	Paper Title	ISSN / ISBN / Vol. / Issue / DOI / Year	International Journal / National Journal / Book Chapter / International Conference / National Conference	Indexing	Paper Link
1	Dr. Bilal Husain	Demographic profile of ophthalmic injuries following road traffic accidents at a tertiary care hospital in Western India	ISSN: 2320-3897 DOI: 10.4103/jcor.jcor_16_24	National Journal	DOAJ, IndMed, Scopus	https://journals.lww.com/jcor/fulltext/2024/12030/demographic_profile_of_ophthalmic_injuries.7.aspx
2	Dr. Bilal Husain	A retrospective analysis of patients undergoing keratoplasty in a tertiary care center	ISSN: 2320-3897 DOI: 10.4103/jcor.jcor_25_24	National Journal	DOAJ, IndMed, Scopus	https://journals.lww.com/jcor/fulltext/2025/01000/a_retrospective_analysis_of_patients_undergoing.15.aspx
3	Dr. Bilal Husain	Consumer Buying Behaviour: Selection of Fashion Apparels	ISSN: 0098-9258	International Journal	ABDC	https://acr-journal.com/article/consumer-buying-behaviour-selection-of-fashion-apparels-844/
4	Prof. W. Z. Suliya	A STUDY ON RECRUITMENT STRATEGIES BY HR AND THEIR EFFECTIVENESS IN AMRAVATI REGION	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
5	Prof. W. Z. Suliya	A STUDY ON RECRUITMENT STRATEGIES OF INSURANCE SALES IN NAGPUR REGION	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
6	Prof. W. Z. Suliya	A study of impact of digitization in B2B marketing in Vidarbha	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
7	Prof. W. Z. Suliya	A study of performance of Security guard specially focused on Stress management tactics in Buldhana	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.08040203
8	Prof. W. Z. Suliya	A Study on Adoption of Digital Technologies by the Micro, Small, And Medium Businesses in Buldana Region	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804378

9	Prof. W. Z. Suliya	A study on the agribusiness to empower and support farmers to overcome challenges in Akola Region	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804387
10	Prof. W. Z. Suliya	A Study of the Use of ICT in Education Institutions in Amravati Region	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804434
11	Prof. W. Z. Suliya	A study of consumer behaviour of mobile banking in rural Nagpur	2583-1062	International Journal	Google Scholar	https://www.ijprems.com/
12	Prof. V. V. Patil	IMPACT OF ACADEMIC WORKLOAD ON THE MENTAL HEALTH OF H.S.C. (SCIENCE) APPEARING STUDENTS IN SHEGAON REGION- A STUDY	1548-7741	International Journal	Google Scholar	DOI:10.12733.JICS.2025.V15I04.535569.1504001
13	Prof. V. V. Patil	IMPACT OF CASHLESS TRANSACTION ON CONSUMER BEHAVIOR IN RURAL AREAS	2319-4979	Interdisciplinary National Conference	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
14	Prof. V. V. Patil	ASSESSING THE ROLE OF DIGITAL BANKING IN ENHANCING FINANCIAL LITERACY AMONG CONSUMERS	2319-4979	National Conference	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
15	Prof. V. V. Patil	A Study on the Impact of Mentorship on Internship Satisfaction Among Management Students	2582-7219	International Journal	Google Scholar	https://www.ijmrset.com/upload/270_A%20Study.pdf
16	Prof. V. V. Patil	Analysis of Behavior of Investors Towards Investing in Indian Stock Market in Amravati Region	2583-1062	International Journal	Google Scholar	10.58257/IJPREMS39834
17	Dr. S. M. Mishra	Income disparity between farmers and intermediate	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
18	Dr. S. M. Mishra	A study on Shortage of Finance in small scale industries of rural and semi-urban areas	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
19	Dr. S. M. Mishra	A significance of supply chain management in manufacturing industries	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
20	Dr. S. M. Mishra	Influence of Digital Marketing on Small Scale Businesses - A Study of Yavatmal District	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804376
21	Dr. S. M. Mishra	Women Empowerment Through Self Help Groups In Ghatpuri Village of Khamgaon Region.	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804433
22	Dr. S. M. Mishra	The role of crop insurance in agriculture risk management in nandura region	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804435
23	Dr. P. M. Kuchar	INFLUENCE OF ONLINE RATINGS AND REVIEWS ON CONSUMER BEHAVIOR - A STUDY OF SELECT E-COMMERCE PRODUCTS	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
24	Dr. P. M. Kuchar	CONSUMER BEHAVIOR ABOUT INSURANCE AMONG YOUNG ADULTS: A STUDY OF KHAMGAON	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html

25	Dr. M. A. Dande	A STUDY OF GOVERNMENT POLICIES IN FINANCING SOLAR PROJECTS IN RURAL AREAS OF WESTERN VIDARBHA	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/81.pdf
26	Dr. M. A. Dande	Impact of Fintech towards Women Entrepreneurship - A Study	2319-4979	Interdisciplinary National Conference	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
27	Dr. M. A. Dande	Real Estate Investment Strategies for Beginners	2519-8753	International Journal	Google Scholar	10.15680/IJRSET.2025.1404249
28	Dr. M. A. Dande	Study of changing farming patterns and Farmer buying behaviour in Buldhana district	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0803217
29	Dr. M. A. Dande	Comparative analysis of Google Workspace vs. Microsoft Legacy Application in Nagpur IT park	2583-1062	International Journal	Google Scholar	10.56726/IRJMETS39769
30	Dr. M. A. Dande	MICROFINANCE - A STUDY OF ALLIED OPPORTUNITIES AND CHALLENGES	2583-1062	International Journal	Google Scholar	https://www.ijprems.com/uploadedfiles/paper/issue_3_march_2025/39396/final/fin_ijprems1743561572.pdf
31	Dr. L. B. Deshmukh	Analysis of investors behaviour towards bluechip mutual fund in Amravati region	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
32	Dr. L. B. Deshmukh	A study of an Impact of Artificial Intelligence on working professional - A study of Akola District	2582 7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0803234
33	Dr. L. B. Deshmukh	A Study of Climate Change Impact on Agro- Business in Akola Area	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0803240
34	Dr. L. B. Deshmukh	Effectiveness of Government Schemes on Agribusiness and Their Impact on Farmers Life in Akola District	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804353
35	Dr. L. B. Deshmukh	Analysis of Farmers' Behaviour Towards Kisan Drones in Akola District of Maharashtra- A Study	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0804361
36	Dr. L. B. Deshmukh	A Study on A Consumer Behavior of Herbicide Users in Patur Taluka	2582-7219	International Journal	Google Scholar	10.15680/IJMRSET.2025.0803245
37	Dr. L. B. Deshmukh	A Study on Impact of Advertising on Customer Buying Behavior in pharmaceuticals in Buldhana District	2582-7219	International Journal	Google Scholar	https://www.ijmrset.com/upload/317_A%20Study.pdf
38	Dr. L. B. Deshmukh	An Investigation of Crop Loan Disbursement and Satisfaction of Farmers of Sindkhed Raja Region	2582-7219	International Journal	Google Scholar	https://www.ijmrset.com/upload/301_An%20Investigation%20of%20Crop.pdf
39	Dr. H. M. Jha "Bidyarthi"	Reimagining Retirement – A Financial Planning Study in Amravati Region.	2319-4979	Interdisciplinary National Conference	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/SP2502.html
40	Dr. H. M. Jha "Bidyarthi"	FROM WAREHOUSES TO DOORSTEPS: ANALYZING E-COMMERCE'S ROLE IN SUPPLY CHAIN EVOLUTION IN AMRAVATI REGION	2319-5979	National Conference IKS-BTM 2025	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/32.pdf

41	Dr. H. M. Jha "Bidyarthi"	Retail Banking Practices of State Bank of India – A Study of Buldhana District	2582-7219	International Journal	Google Scholar	https://www.ijmrset.com/upload/65_Retail.pdf
42	Dr. B. T. Husain	Study on work life balance among female teacher in private management colleges in the nagpur region	2279-0489	National Journal	Google Scholar, SJIFactor.com	https://www.ajantaprakashan.in/genius_journal.html
43	Dr. B. T. Husain	THE IMPACT OF EMOTIONAL BIASES ON INVESTMENT DECISION AMONG NOVICE AND EXPERIENCE INVESTORS	e-ISBN: 978-81-981704-6-0, DOI: 10.17492/JPI/RIIM/103	RIIM International Conference 2025	Google Scholar	https://www.journalpressindia.com/website/riimpune-ric2025/special-issue
44	Dr. B. T. Husain	Impact Of Perceived Financial Stability Influenced By Heuristics On Job satisfaction and Productivity Among Millennial employees	e-ISBN: 978-81-981704-6-0, DOI: 10.17492/JPI/RIIM/103	RIIM International Conference 2025	Google Scholar	https://www.journalpressindia.com/website/riimpune-ric2025/special-issue
45	Dr. P. M. Kuchar	MARKET DYNAMICS AND CUSTOMER ADOPTION OF SOLAR (PANELS) ENERGY PRODUCTS: AN ANALYTICAL STUDY OF AKOLA REGION	2319-4979	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/96.pdf
46	Dr. P. M. Kuchar	CONSUMER AWARENESS ON DIGITAL SCAMS AND ITS INFLUENCE ON ONLINE SHOPPING BEHAVIOUR	2319-4980	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/91.pdf
47	Dr. P. M. Kuchar	IMPACT OF NUTRITION LABELLING ON CONSUMER BEHAVIOUR TOWARDS PACKAGED SNACKS: AN ANALYTICAL STUDY OF THE BULDHANA REGION'	2319-4982	International Journal	Google Scholar	https://www.viirj.org/specialissues/2025/SP2502/88.pdf

Table 3: Books Publication Data

Sr. No	Name of Author	Title	Publication Details	Book/ Book Article	ISBN	Co-Authors
1	Dr. Bilal Husain	Foundational Hypothesis Testing: Z, T, ANOVA, Chi-Square: A Guide to Essential Statistical Tests for Research	Self- Published on Kindle	Book	ASIN: B0F517J8ST (eBook) ASIN: B0F5BWH2DZ (Paperback)	-